

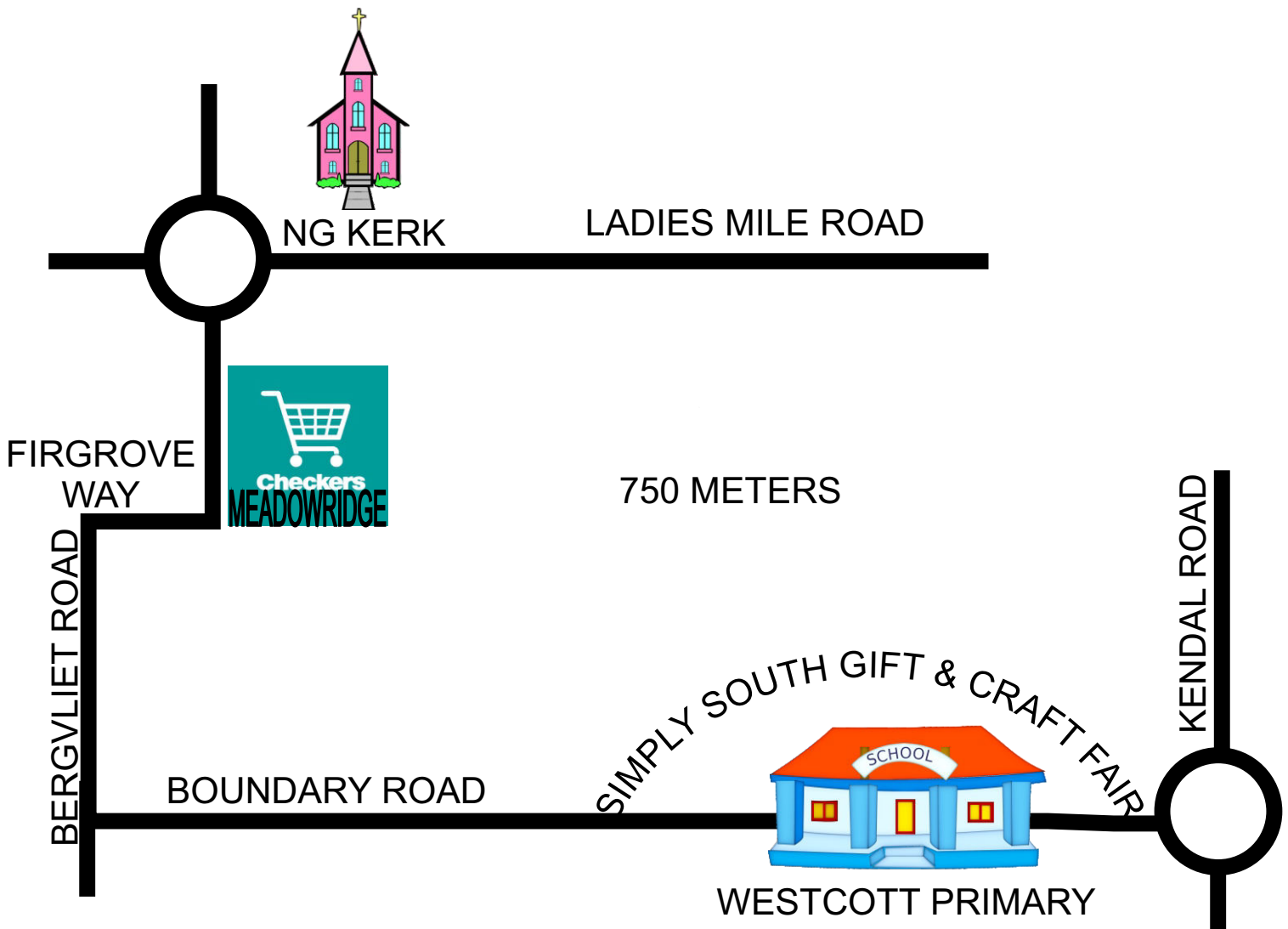


SIMPLY SOUTH IS ON THE MOVE



BUT.....

ONLY 750 METERS AWAY!!!!!!





Glenys Marx 0836186366 Pam Goslett 0824237185
Please call between 8am - 5pm

Email: info@simplysouth.co.za
Website: www.simplysouth.co.za



@simplysouthza

2nd December – 22nd December

Westcott Primary School
Boundary Road, Bergvliet

Dear Exhibitor

We are hosting our ninth exciting annual market event after a very successful 2018 market. Our gift and craft fair offers a wide range of good quality, unique hand crafted products just in time for the festive season. We would like to thank all Exhibitors who supported us in making last year's market a huge success.

Our 2018 market raffle winner was **Liz Lavery**. All proceeds of the raffle were donated to Imbali.

This year's application and product forms **must be downloaded by crafters, filled in online with typed lettering, saved and then emailed back to us at info@simplysouth.co.za**.

Handwritten forms often make it difficult to capture the correct information.

We look forward to another successful gift fair this year.

<u>Important dates and deadlines to diarize:</u>	
7th June 2019	Deadline to submit your application form via email
18th May 2019	Selection day at Dutch Reformed Church, Bellville West, 8 th Ave, Boston (Craft-X-Po)
15th June 2019	<u>OR</u> Selection day at Westcott Primary School, Boundary Road Bergvliet
9th July 2019	Selection results, emailed to applicants
3rd September 2019	Deadline for registration fees
2nd November 2019	Bar codes to be collected at Westcott Primary School
1st December 2019	14.00 – 19.00 Crafters Set-up for Simply South Market
22nd December 2019	17.00 – 19.00 Pack-up at the end of the market
7th January 2020	Payments made to applicants.

SELECTION TIME SCHEDULE

Craft Xpo selection day Dutch Reformed Church, Boston 18th May:

08:00 Cards, Christmas decorations, carton and paper products.
09:00 Foodstuff, Sauces, Sweets and Liquids
10:00 Jewellery and Bath products and Candles.
11:00 Needlework, Fabric painting, Knitting and Crochet
12:00 Metal, Leather, Basketware and Plants and Paintings
14:00 Toys, Woodwork, Frames.
15:00 Porcelain, Glass and Pottery, mosaic and Miscellaneous

Simply South selection day Westcott Primary School 15th June:

All exhibitors inclusive of all categories coming for approval have the opportunity to set up their display anytime between **9am to 12am** for the market committee to inspect.

Please note that any foodstuff coming for approval must please be **submitted in closed disposable containers with tasters/samples marked with applicants name and left on your table.**

SELECTION

Should you take part in the market, your products should have the following criteria to be successful at our market;

- Original craft and/or art related products
- New fresh ideas
- Make an effort to change the look of your stand
- Suitable as Christmas and other gifts
- Exceptionally well presented merchandise
- Reasonably priced
- Must have enough stock for the entire market duration

**This year we have decided to implement "THE MOST BEAUTIFUL DISPLAY"
This will entitle the winner to a free table in 2020.**

Selection notes:

- All pricing labels must be visible on products.
- Round your products off to the nearest rand. Prices may not be changed before or during the market.
- **Only items that have been approved by us may be sold.**

All foodstuff must have:

- List of ingredients
- How to store your product, before and after opening.
- Expiry date

REGISTRATION FEES

Exhibitors selected to participate in the market will be required to pay a registration fee which will be **due on or before 3rd September 2019**. If the registration fee is not paid by this date, the space will be allocated to another applicant. Please note that the table fees are inclusive of professional 24h security. Market runs for 21 days this year.

- | | |
|---|------------------------------|
| • Full table/ floor space (±180 x 75 cm) | R800 (R38.09 per day) |
| • Half table/ half floor space (± 90 x 75 cm) | R550 (R26.01 per day) |
| • Quarter table space (± 45 x 75 cm) | R300 (R14.28 per day) |

COMMISSION

- Your products are sold and delivered at your own risk.
- Commission of **19%** will be deducted from your total sales. This percentage must be included in the selling price.

BARCODES

We will be happy to load your own personal barcodes onto our system, however, please ensure that the barcodes displayed on your goods, reflect the same barcode number as well as the same correct pricing, as submitted to us, to avoid confusion.

SETTING UP

Set up will be Sunday 1st December, **14.00 to 19.00**. Exhibitors are responsible for the unpacking and displaying of their own products. Additional stock must be stored under your table.

RE-STOCKING OF TABLES

Applicants will have access in the mornings from **8.30 to 9.30** to restock their tables as well as in the evenings from **6 to 7pm**. Please make sure you have sufficient stock available to maintain your table. **We have been forced to implement a penalty for insufficient stock as in the past, some crafters have not been able to supply and maintain stock levels for the full duration of the market.** This penalty has been set at 10% of total sales.

PACKING UP

The market ends on Sunday 22nd December at **16.00**. **Crafters may pack up only from 17.00 to 19.00.** The interim time is to allow the market organizers time to inspect all tables and stands for misplaced craft items and relocate them.

PUBLICITY

Simply South Market will be widely advertised through the radio, press, banners, posters and flyers.

We look forward to meeting you on the selection day. Please feel free to contact us if you have any questions or queries regarding the information provided.

Kind regards

Glenys, Pam, Peter & Carl
(Simply South Organizers)